

03292.101920.

PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
ALIZA FREUD ET AL.) : Examiner: Kevin T. Poe
Application No.: 10/708,592) : Art Unit: 3693
Filed: March 12, 2004) : Conf. No.: 2591
For: A SYSTEM AND METHOD FOR)
USING CASH REBATES) :
) : February 5, 2008

Mail Stop: Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action dated November 5, 2007, please amend this application as follows.

- Amendments to the Claims are presented starting on page 2, and
- Remarks begin at page 9.